

Come Smell the Vidalia® Onions!

The Vidalia
Onion
Museum
provides
guests
with an
interactive,

THE
Vidalia
Onion
MUSEUM

historical experience. The
1,300-square-foot space is filled with
an array of educational exhibits that
highlight the sweet onion's economic,
cultural and culinary significance.



Vidalia® Onion Museum

100 Vidalia Sweet Onion Dr.

Vidalia, GA 30474

912-538-8687 vacvb@bellsouth.net

Pioneers, Problems and Promise —This exhibit takes guests through the Vidalia onion's humble beginnings. From Depression-era pioneers who began growing onions seeking a new cash cow to the first modern marketers who began selling Vidalia processed products like sauces and salad dressings, guests will learn how the onion's "sweet" history started.

Recipe for a Vidalia Onion — With a vast hand-painted 3D mural on display, this exhibit shows guests exactly what makes America's favorite sweet onion so sweet.

Protecting a Name and its Fame —This exhibit tells the story of the onion's fight for its name. Visitors will learn about the struggle and steps taken to ensure the integrity of the real Vidalia onion.

A Year-Round Job —This exhibit gives guests a glimpse into what it takes to produce these prized onions each year. From planting to picking and all that happens in between, Vidalia onion farmers have the harvesting down to a science.

Onion Town —Paying homage to the town for which the vegetable was named, this exhibit notes how the city celebrates the onion. From festivals and cook-offs to beauty queens and cookbooks, the city of Vidalia incorporates the vegetable into everything it does. Visitors will also learn about the economic impact the Vidalia onion has on the state.

Vidalias in Pop Culture —This exhibit gives guests the scoop on Vidalia's popularity across the country and across time. From playing a part in CSI:Miami to being featured in bestselling books, the Vidalia onion has truly been the star of the show.



Modern Marketing —This exhibit walks visitors along the Vidalia onion's marketing route over the years. From the first farmers' word-of-mouth method to a 2010 partnership with DreamWorks Animation, the onion's ever-growing popularity proves there has always been something to talk about.

On the Menu —This exhibit includes information about the many celebrities who have voiced their love for Vidalia onions. Visitors will find out what folks like Julia Child, Bobby Flay and even the Clintons have to say about the sweet onion pioneer.



Sweet World for Kids —This hands-on exhibit was created with kids in mind. The museum's youngest visitors will get the chance to learn about the production of Vidalia onions as well as meet Yumion, the colorful mascot who is so popular he has his own Facebook page and book line.

Living Exhibit —This exhibit allows guests to see the real thing actually growing in the smallest registered Vidalia onion field right in front of the museum.

Did you know that our famous onion is celebrated every April with its own festival!?!?

Check out VidaliaOnionFestival.com for dates and festival activities.

For more Vidalia information, visit VidaliaArea.com, VidaliaOnion.org, or call 912-538-8687 to arrange museum tours.



**Hours: Monday – Friday
9 a.m. to 5 p.m.**
**Vidalia Onion Museum
100 Vidalia Sweet Onion Dr.
Vidalia, GA 30474
912-538-8687
vacvb@bellsouth.net**